



Amit Cohen Est. 1986

Experience

Publicis Groupe- Glikman Shamir Samsonov

Senior Designer 📅 2018-Present

In charge of designing major online campaigns, brand design & maintaining brand appearance on various social media platforms while coordinating with client & creative managers and other teams. Working under very tight deadlines, my work involves B2B, B2C, BTL & ATL advertising.

Gefen Team

Creative Freelance 📅 2017-2018

Gefen Team

Creative 📅 2015-2017

Here, following Gefens' business model, I did everything. Creative thinking, coordinating & managing large scale campaigns for clients, building brand strategies, copywriting & video editing case studies.

IHG

Junior Designer 📅 2009-2015

Working for the Intercontinental Hotel Groups, I designed hotel menus, general signage, VIP welcome cards & more.

Cohengraphics

Freelance 📅 2006-2009

Wedding invitations. So many wedding invitations. Also, video editing and illustration.

Education

Bezalel Academy of Arts & Design

B.F.A Magna Cum Laude 📅 2011-2015

“If you can't advertise yourself, what hope have you being able to advertise anything else”

– David Ogilvy

Tools

Photoshop
Indesign
Illustrator
Premiere
XD

Skills

Illustration
Art Direction
Copywriting
Visual Design
Team work
Web Design
Creativity
Storytelling
Time management
Video Editing
Attention to details
User Interface
Model Making
Storyboarding
Communication
Desire to learn
Meeting deadlines
Multitasking

Contact

050-4083782
www.cohengraphics.com
@1Kentuckyboy1
cohengraphics@gmail.com