

Amit Cohen Est. 1986

Marketing Designer

Tools

Photoshop
Indesign
Illustrator
Premiere
XD

Skills

Illustration
Art Direction
Copywriting
Visual Design
UX/UI
Video Editing
Model Making
Storyboarding

Contact

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Language

Hebrew: Native speaker
English: Native speaker


Experience

Publicis Groupe: Glikman Shamir Samsonov

Senior Designer  2018–Present

- In charge of designing major online campaigns
- Creating, designing and prototyping websites and mobile apps .
- Responsible for the visual content for all online marketing materials for clients.

Gefen Team


Creative Freelance  2017–2018

Gefen Team

Creative  2015–2017

Creative thinking, coordinating & managing large scale international campaigns for clients, building brand strategies, copywriting & video editing case studies.

Intercontinental Hotel Groups

Junior Designer  2009–2015

Designed hotel menus, general signage, VIP welcome cards & more.

Cohengraphics

Freelance  2006–2009

Wedding invitations. So many wedding invitations. Also, video editing and illustration.

Education  2011–2015

Bezalel Academy of Arts & Design

B.F.A Magna Cum Laude

“Always bear in mind that your own resolution to succeed, is more important than any other one thing. ”

– Abraham Lincoln